

23 September 2009

Wearing the CSR hat: Horwath's latest contribution to the community

Horwath has always been committed to altruistic causes and contributing to the greater good. As part of its CSR initiatives, Horwath recently organised not one but two rounds of blood donation in collaboration with the National Blood Centre of Malaysia (www.pdn.com.my) Both events were open to members of the public.

The initial round in mid August was held at the open air alley between the office blocks where Horwath's office was located. More than 60% of the people that showed up to donate were office workers, the public and even some foreigners. At the suggestion of the Blood Bank, Horwath decided to host another round 3 weeks later as collection is normally low during the fasting month and ample supplies were required to prepare for the upcoming Raya.

As a result of the two donation days, 118 pts of blood were collected, which exceeded the initial goal of 100. This is the second year that Horwath has organised the blood donation campaign.



A donor going through the blood screening process



Partner support



The first donor of the day!



Members of the public showed up in droves to donate